

# NETWORK MATURITY MATRIX

	PURPOSE AND DIRECTION	GOVERNANCE AND STRUCTURE	LEADERSHIP AND FACILITATION	KNOWLEDGE CAPTURE AND REUSE	INTEGRITY AND VITALITY	LEARNING AND IMPROVEMENT	IMPACT AND VALUE	SUSTAINABILITY AND RENEWAL	
FIVE	<p>The network continually reviews its strategic focus, spawning additional groups to cover specific topics or actions as appropriate.</p> <p>Members share the same ambition for the network. They fully buy into the strategy and plans for the network, and are personally committed to its future.</p> <p>External drivers and influences on the network are fully understood.</p>	<p>Membership coverage is complete, providing well-balanced representation. Diversity and cultural/regional differences are well handled.</p> <p>Governance is fully effective, demonstrating a genuine strategic interest in the success of the network.</p> <p>Sponsors are proactive advocates who champion the cause and promote successes externally.</p>	<p>Leadership is shared seamlessly between several members, who have time and support to carry out the role effectively.</p> <p>There is good understanding of dynamic social processes (e.g. bridges and brokers, connectors and mavens.) and how to facilitate the network to get the best from these.</p> <p>There is a virtuous circle of credibility and confidence in the network to respond and deliver.</p>	<p>Members bring new insights, analysis and content for inclusion as a matter of course. Discussions are regularly distilled into valued knowledge assets. They become essential reading for all members, and may spawn other products, guides and checklists for wider use.</p> <p>Mechanisms for capturing and sharing are well established, including live and virtual events.</p>	<p>High levels of trust and mutual respect enable passionate discussions. People are able to discuss their feelings.</p> <p>Conflict is handled professionally, openly and positively. People honour commitments to participate and deliver.</p> <p>Good range of contributions and unsolicited offers. Members regularly interact on a peer-to-peer basis as well as with the network as a whole. Where appropriate, interaction extends well beyond the boundaries (e.g. suppliers, partners, other networks).</p>	<p>The network regularly engages in formal and informal learning, (e.g. guest speakers, internal and external bench-marking, project reviews and visits) with strong participation.</p> <p>The network models reflective practice and seeks ways to improve its effectiveness through evaluation and feedback. Members openly share their learning from failures as well as successes.</p>	<p>The network is acknowledged by members and stakeholders alike for its impact.</p> <p>Members are proud of their accomplishments together, and tell stories of measurable impact and innovation.</p> <p>The network reviews the impact it is having in order to understand and repeat its successes.</p> <p>Specific external stakeholders and influencers are targeted with impact stories.</p>	<p>The network is not reliant on a specific individual to maintain momentum. Multiple channels (e.g. voice, data, email, webcast) are used innovatively. Dialogue is rich and varied, incorporating personal exchanges and business focus.</p> <p>There is an agreed strategy for growth, funding and recruitment of new members.</p>	FIVE
FOUR	<p>All members are clear about the purpose of the network and its role in convening, amplification, and advocacy or building community.</p> <p>Deliverables for the community are well known and plans to achieve them are underway.</p> <p>The network 'charter' is accessible to all, and used to induct new members</p>	<p>Network membership is well rounded, with actions in place to fill any gaps. Relationships with other networks are clear. They work to share and learn beyond the boundaries and with external stakeholders wherever appropriate. Governance is fully effective and is valued.</p> <p>Healthy membership turnover – few 'passengers'.</p>	<p>Leaders are engaged and have the requisite skills and dedicated time to fulfil the role.</p> <p>The network appreciates and values their input.</p> <p>A core team of committed participants supports the facilitation and leadership activities.</p> <p>Members have an expectation that questions and contributions will receive considered responses.</p>	<p>A dedicated portal provides a gateway to well managed information resources.</p> <p>The network has tangible products which go beyond FAQs to include, for example: top tips, examples, case studies, expertise, tools and templates.</p> <p>Examples of sharing and reusing knowledge are easily found and members regularly provide new material.</p>	<p>Leaders ensure regular, effective, animated virtual meetings and 'events'. People make this a priority and participation levels are high.</p> <p>Contributions come from the full of members. Members know about each other's expertise and experience.</p> <p>Diversity and cultural differences are well utilised. Leaders ensure that interactions stay focused and forward thinking.</p>	<p>Network members regularly share their insights and lessons learned without the prompting of the facilitator.</p> <p>Members make full use of the network to ensure that their projects learn from others, e.g. via Peer Assists. Plagiarism (with accreditation) is seen as a positive - "steal with pride".</p> <p>Curiosity levels are high: "Not invented here" is not observed here!</p>	<p>The network tracks, captures and shares success stories, with evidence of benefits and impact.</p> <p>These stories are celebrated and communicated to an external stakeholders and audiences.</p> <p>Stakeholders understand the impact the network is having, and actively promote this.</p>	<p>Newcomers rapidly feel welcome and involved and bring new energy to the group.</p> <p>Dialogue is stimulating and there is a sense of dynamism and interest.</p> <p>Fresh thinking is regularly brought into the network through external input. Sources of funding and support are understood.</p>	FOUR
THREE	<p>The network has an agreed charter, clearly stating purpose, scope, and ways of working.</p> <p>Most members have a good understanding of the purpose of the network and could articulate it to others.</p> <p>There is an agreed plan for developing the network for the next year.</p>	<p>Good coverage of potential membership and awareness of any gaps in representation.</p> <p>Sponsor is in place, understands what is required of them and is regularly active in the role.</p> <p>Governance has been considered and is in place at the appropriate level.</p> <p>Sub-groups may evolve around specialist subjects.</p>	<p>The network has a credible leader/facilitator in place, with dedicated time available for the role.</p> <p>Other members of the network support the leader informally.</p> <p>The network responds positively when the leader requests participation in an event or response to a challenge or question.</p>	<p>Members pool and validate their most useful documents, and make use of the available material.</p> <p>Experienced members or subject experts regularly summarise discussion threads into FAQs, but largely out of goodwill.</p> <p>Information resources are simplified, well structured and kept up to date.</p>	<p>The network makes use of voice, data-sharing and social media tools where possible. Contributions come from a wide range of members and people's expertise is appreciated.</p> <p>Most questions receive responses, but some go unanswered. Leaders sometimes work 'behind the scenes' to find responses to unanswered questions.</p>	<p>The network leader encourages members to reflect and share lessons.</p> <p>Members demonstrate an interest in learning from their peers and are willing to ask for help.</p>	<p>The network members have a shared understanding of the value they add. Some senior stakeholders visibly acknowledge this.</p> <p>Examples exist which clearly demonstrate clear impact, for example, on patient outcomes.</p>	<p>Membership grows organically at expected levels.</p> <p>Funding and support are discussed. Members talk about the future of the network and are ambitious for growth.</p>	THREE
TWO	<p>Network scope is loosely defined. Ways of working are emerging. The community is still forming and establishing groundrules.</p> <p>More time is required to converge on a shared agenda for all members.</p> <p>Short-term plans for the network may exist, but are not widely shared.</p>	<p>Network has reasonable coverage but there are still notable absences.</p> <p>Governance is not really on the agenda.</p> <p>A named sponsor may exist, but their commitment is not really visible through action.</p> <p>No distinct roles or responsibilities in the network beyond the leader.</p>	<p>A leader or facilitator for the network has emerged or been appointed, but with little or no dedicated time.</p> <p>Response to events and requests is mixed, usually coming from a small sub-set of the network.</p> <p>There is still a sense of untapped potential.</p>	<p>Members usually avoid asking questions which have already been answered.</p> <p>Examples, templates and tools are shared via email but not stored or managed centrally. It's hard to distinguish 'good practice' from 'any old practice'.</p> <p>Threaded discussions exist, but are not summarised and often dilute their value by wandering off-topic.</p>	<p>Network leaders work hard to stimulate interaction between members, but responses usually come from the 'usual suspects' whilst others remain silent.</p> <p>Occasional divisions and differences surface within the community, which can divert time and resources away from more valuable discussions.</p>	<p>Members 'talk the talk' about learning and improving, but don't always 'walk the walk'. Learning is thought of in terms of personal development and training, rather than collective improvement.</p> <p>Lessons are sometimes shared, but rarely applied because of a sense of "oh, but we're different".</p>	<p>Some members can point to examples of value and impact, but nobody has the big picture.</p> <p>Some success stories may be captured, but in an ad-hoc manner. Senior stakeholders are aware of the impact, but lack passion to really promote this.</p>	<p>The network is viable, but membership is static. No plans to recruit new members or pursue additional sources of funding.</p> <p>Opportunities to merge with overlapping communities are not discussed.</p> <p>Dialogue is predictable and not varied.</p>	TWO
ONE	<p>No sense of goals or plans – it's all about the here-and-now.</p> <p>Focus not yet clear, exchanges often stray off-topic.</p> <p>Members learn about how the network works via osmosis and personal experience!</p>	<p>No real perception of gaps in networks, or effort to fill them.</p> <p>Membership is ad-hoc and stagnating: some people are losing the will to either actively participate or leave the network.</p> <p>Sponsorship and governance not present.</p>	<p>The network continues to bump along without clear leadership, operating on the best endeavours of a few.</p> <p>Participation a spare-time activity and responsiveness is somewhat hit-and-miss.</p>	<p>Discussions occur mostly via e-mail.</p> <p>People repeatedly raise the same questions, leading to occasional frustration.</p> <p>No community artefacts or place to go for shared information resources.</p>	<p>Communities interact via e-mail only.</p> <p>Most members have never met face-to-face, and rarely interact verbally.</p> <p>Trust levels are low.</p>	<p>A few people use the community to voice their opinions or advance their own agenda, but there is little interest in learning from the experience of others.</p> <p>People don't talk about failure or share the lessons. Wheels are reinvented, mistakes repeated.</p>	<p>Impact is not really discussed.</p> <p>Members are comfortable just to 'belong to the club'.</p> <p>Nobody takes responsibility for capturing and sharing successes or prompting the "Are we making a difference?" conversation.</p>	<p>The network is ticking-over on the basis of goodwill but competition for members' time leads to periods of drought.</p> <p>It's all about survival rather than sustainability.</p>	ONE